

2025 SPONSORSHIP OPPORTUNITIES



THE GINGERCANE CONTEST

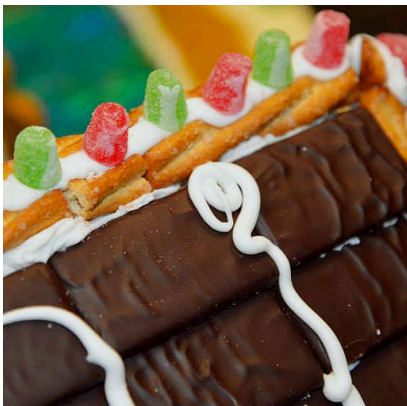
Baking a Difference



ORGANIZED BY
e2+associates
LAND ADVISORY GROUP



The Event



WHAT

Each December since 2010 E2 + Associates presents the annual **GingerCane Design Contest** that brings together the home building industry in local markets to benefit sick kids.

WHO

Developers, Home Builders, Engineers, Architects, Planners, Designers and families from across the industry come together to experience a fun, engaging and meaningful activity on behalf of the kids.

WHERE

The GingerCane contest takes place in kitchens and boardrooms alike—but voting takes place entirely online at www.gingercane.com.

WHEN

Team sign-up & the start of construction take place during the month of November (watch your email) and voting in this year's contest officially kicks off with team registration at noon on Wed, November 12, 2025.

WHY

The contest supports your local children's hospital charities. As an example, in Alberta GingerCane supports the Alberta Children's Hospital Foundation and the Stollery Children's Hospital Foundation and the 150,000+ kids and families who visit the hospitals each year.

BEING PART OF GINGERCANE 2025

Over the past 16 years the annual GingerCane Contest has raised over \$374,000 in support of innovative programs, life-saving equipment and leading-edge research.

Come join us as a sponsor or gather your team to create an entry.

More information is available online or by contacting:



M. Sean Young
2025 Campaign Chair
christmas@e2.associates
Mobile: 403 988.3750





Highlights

FROM THE GINGERCANE CONTESTS PAST

Thanks to the generosity of our event sponsors, Gingerbread Teams and their league of voting supporters, 2024 was another resounding success.

Over the past 16 years we've hosted hundreds of teams from the development community in Western Canada, representing the spirit of innovative design, friendly competition and generosity for which our industry has become known. For a few weeks each winter our industry rolls up their sleeves and works to bake a difference. Their Gingerbread creations are designed and built by teams of dedicated builders ... and then it's time to get out the vote. When the icing has finally settled over \$374,000 in votes have been collected.

Much like every year GingerCane 2024 was an amazing event for the benefit of the kids and families who rely on care from specialized children's hospitals. From the hundreds who voted with their dollars to support each Gingerbread creation – the small and the grand – their incredible generosity will go a long way to help sick and injured kids for years to come. Thank-you.





The Investment

SPONSOR BENEFITS	PLATINUM SPONSOR \$10,000	DIAMOND SPONSOR \$5,000	GOLD SPONSOR \$2,000	ALL OTHER	GIFT-IN-KIND SPONSOR
Cheque Presentation to the beneficiary of the contest					
Logo on Industry Websites					
Logo in Industry Publications					
Logo at Industry Events					
Linked logo on Event Website					
Logo Recognition on Event Invitations & eMailouts					
Recognition Plaque					
Name Recognition on GingererCane Event Website					
Logo on Promotional Print Materials					
Recognition Certificate					
Promotional Logo Recognition					



GingerCane Contest

COMMITMENT FORM

Thank-you for supporting the 2025 **GingerCane Design Contest**. This form confirms your agreement to support this year's contest.

CONTACT INFORMATION

Company Name _____ Contact Name _____

Proper name for Sponsorship recognition _____

Address _____ City _____ Postal _____

Phone _____ Email _____

Signature _____ Date _____

SPONSORSHIP INFORMATION

Sponsorship: ☐ Platinum (\$10,000) ☐ Diamond (\$5,000) ☐ Gold / Payment Fee (\$2,000) ☐ Media / Gift-In-Kind
☐ Prize Sponsor (\$2,000) ☐ Candy Kit Sponsor (\$1,000)

Recognition area: ☐ Same as last year ☐ Please contact me with options

Please provide the following via email to christmas@e2.associates

- Full-colour corporate logo in .eps format
- Corporate website URL to be linked to the event sponsor page (optional)

PAYMENT INFORMATION

☐ Please Send Invoice ☐ Cheque (enclosed / to follow)

☐ Credit Card ☐ VISA ☐ MC ☐ AMEX Corporate / Personal (please circle)



Credit Card # _____ Expiry _____

Cardholder Name _____ Signature _____



PLEASE SEND THIS FORM AND REQUIRED ITEMS TO

M. Sean Young, Campaign Chair
E2 + Associates

christmas@e2.associates
403 988.3750

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Each December E2 + Associates presents the annual GingerCane Gingerbread House Design Contest that brings together the home building industry in support of innovative programs, life-saving equipment and leading-edge research for kids.

www.gingercane.com



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www.e2.associates

ORGANIZED BY: E2 + Associates
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